

August 27, 2012

Ms. Marlene H. Dortch, Secretary Federal Communications Commission 445 12th Street Southwest Washington, DC 20554

Re: Partnership for a Connected Illinois' Better Broadband, Better Lifeline Application for the FCC's Lifeline Pilot Program, WC Docket NO. 11-42.

Dear Secretary Dortch,

The Partnership for a Connected Illinois (PCI) wishes to file supplemental information to the Better Broadband, Better Lifeline Application in the docket referenced above. This supplemental information is at the request of FCC staff after discussions documented in our two ex parte notice filings. This supplement provides additional information regarding the ETC company names, funds requested, study design, study group assignment, and languages in which materials will be distributed.

Names and Identifiers (Clarification of Section A, Line 1)

The seven ETC that have partnered in this application include:

- Adams Telephone Cooperative
- Cass Telephone Company
- Harrisonville Telephone Company
- Madison Telephone Company
- Mid Century Telephone Cooperative
- Shawnee Telephone Company
- Wabash Telephone Company

Funds Requested (Addition to Section B, Question 7)

The original funding request of \$2,036,180 remains the same, however should be allocated to each participating ETC as follows:

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ETC	Monthly Subsidies	nthly Subsidies Non-Recurring Fees				
Adams	524,294	120,579	644,873			
Cass	612,730	38,280	651,010			
Harrisonville	114,374	4,907	119,281			
Madison	178,886	21,328	200,214			
Mid-Century	93,678	5,039	98,717			
Shawnee	97,843	27,440	125,283			
Wabash	178,752	18,050	196,802			
Total	\$1,800,557	\$235,623	\$2,036,180			

Study Design (Revision to Section C, Question 2)

All seven participating carriers will provide the necessary connection equipment (modem, router, etc.) upon installation of new service in the home. This will be done at no charge to the customer, with the ETC bearing the cost.

Every new low-income subscriber in this collaboration will have the opportunity to purchase a low-cost refurbished desktop or laptop. The cost will be subsidized by PCI and by potential partners seeking to help bridge the Digital Divide. PCI and our partners plan to purchase these refurbished computers in bulk to lower the cost, and has identified a process for the selection of vendors with whom we plan to engage.

Subscribers will be able to purchase a refurbished desktop or laptop for \$50-\$85, dependent upon the bulk pricing PCI is able to receive. PCI and its partners feel that by allowing the subscriber to bear a portion of the cost, they will then value the item more and will be more likely to use it for intended purposes

Study Group vs. Control Group Assignment (Addition to Section E, Question 1)

Each ETC will have participants in both the study group and the control group. Study group communities, listed in the chart below, were chosen based upon population size. These participants will receive broadband with no up front cost, a monthly discount, a refurbished computer, as well as intensive small-group training on using the computer and Internet:

Adams	Cass	Madison	Mid Century	Shawnee	Harrisonville	Wabash
Pittsfield	Jacksonville	Staunton	Yates City	Rosiclare	Columbia	Olney

Using the same formula used to determine the total number of households this project may serve, it was determined that amongst these seven communities, 1,931 households may enroll in the study group. The remaining 1,820 individuals in our target group would be assigned to the control group, receiving broadband with no up front cost, a monthly discount, and a refurbished computer.

<u>Languages Materials Will Be Distributed In (Addition to Section B, Question 8)</u>

All marketing materials will be distributed solely in English. The population of the seven ETC areas has not necessitated creation of materials in other languages. The Connected Living portal, which will be used in training, is offered in English, Spanish, Russian and Korean.

Pursuant to Section 1.1206(b) of the Commission's rules, this letter is being filed electronically.

Sincerely,

Drew Clark

Executive Director

Partnership for a Connected Illinois

cc: Jonathan Lechter, Garnet Hanley